

# Senior Engineer for iOS & Mac

## Trala

To apply, reach out to [josh@trala.com](mailto:josh@trala.com) w/ your resume.

### The company

Trala is a technology powered music education company. Our mission is to make world-class music education accessible to every single person on Earth. Right now, private music lessons are available only to the rich and urban. Imagine instead a world where all 4 billion people who will pick up an instrument in the next 20 years could get world-class lessons. Imagine how much more music and joy there would be in the world. That is the future we're obsessed with realizing.

To that end, we're building the world's first tech-forward music school. Students take weekly lessons with our teachers and practice daily using our mobile applications. Our first app, Trala: Learn Violin, uses signal processing to listen to students play their real violins and give instant feedback on every mistake. This is crazy-hard and requires us to solve novel problems in signal processing, app design, user psychology, and education theory.

Our students are ages 7 to 70 and live in rural Montana, Syria, tiny Pacific islands, Hong Kong, and our hometown of Chicago. They're not businesses or governments, they're people. They've dreamt of learning violin for years and we're fulfilling those dreams. They say things like this to us:



*"I had never progressed this far no matter what I did. I just want to say thank you. You made my dream come true"*

*"I've been using Trala for just under three months now and can honestly say it's changed my life."*

*"Wow! Even though, I had never touched a violin in my entire life, this app helped me to build a strong foundation for playing the violin in just a day. And right from day 2, I even started composing my own notes and played them."*

In the next 18 months, we will:

- Expand our offering beyond our beta group.
- Build a community so students can play together and help each other.
- Create an educational curriculum that gets better with every new student we add.
- Unleash our students' creativity by allowing them to create their own content.
- Scale our systems to support the millions of new musicians we'll be creating.

It's going to be a massive challenge. That's where you come in.

### The job

Senior Engineer for iOS & Mac. You will be the third engineer on the team. Our native Apple-platform projects include:

- The Trala app, available on the App Store for iPhone & iPad. Built on Swift & UIKit, it is used by thousands of students all over the world to practice and learn music.
- A large (and growing) set of Mac-native, SwiftUI-based tools for Trala's world-class team of music educators to publish video, sheet music, and other educational content for use in the App Store app.

You will work with our product team to create beautiful and intuitive user interfaces. You will dive into audio-processing code and solve low-level performance issues. You will take initiative and expand test coverage in critical areas. You will ensure a high-quality, bug-free experience from first app launch to musical mastery. In short, you will do whatever it takes to delight and educate our students.

#### What we're looking for:

- 4+ years' experience building native iOS apps. You've either been a senior developer or are ready to take that leap.
- Deep expertise in building native visual content with Swift and UIKit.
- Strong opinions on the right way to build software. We'll expect to hear them from day 1.
- Passion for continuous learning. Great engineers aren't born. They're made.
- Experience with SwiftUI, AVFoundation, music theory, and AWS are pluses but not required.

### The team



**Sam** / CEO  
Violinist and engineer. Architect behind Trala's musical pedagogy. Uses words like 'pedagogy'.

**Vish** / CTO  
Winner of 4 national hackathons. Has eaten a Death Sandwich and survived.

**Josh** / Lead iOS engineer  
Navy submarine officer for 10 years. They finally let him off but occasionally we see a periscope out of the corner of our eye and he ducks under a table. Currently rebuilding the Hagia Sophia with napkins.

**Mariah** / Lead Android Engineer  
Former D1 Athlete at Princeton. Named after Mariah Carey. Spongebob Enthusiast. Believes in the sanctity of Arby's.

**Geoff** / Pro violinist  
In four bands. Or five. It's hard to keep track.

**Rachael** / Pro violinist  
Played at that white-tie gala we weren't invited to.

**Matthew** / Lead Web Engineer  
Boilermaker. Enjoys golf, video games, and piano. Suspiciously good at poker. Knows dogs are better than cats. Rescues pitbulls. Sometimes builds websites.

**Albert** / Product Manager  
Outdoor enthusiast (code for trying to convince us to move Trala HQ to California). Enjoys traveling, cooking new foods, and mentoring high school students. Researched the material science to make better dental fillings.

**Erik** / VP of Operations  
Avid traveler, aspiring drummer, and constantly in search of the perfect one-liner. Won Wheel of Fortune. Lowkey.

**Tatum** / Head of Marketing  
Storyteller. Loves email, opera, and cooking without a recipe.

**(Also) Josh** / Lead iOS Engineer  
Programmer of things that go "bleep" and "bloop" (and things that could go "bleep" or "bloop" if they really wanted to).

**Llama**  
Where did the llama come from? Why does it keep staring at me? Play it cool.

**You**  
Shrouded in mystery (for now).

In light of COVID-19, we're currently a fully remote team but we plan on returning to our offices once it is safe to do so. At that point, you may come into the office as often or as rarely as you like. Most of us are in Chicago but we are remote friendly.

### Why Trala

- You'll make an immediate impact on the team with a high degree of creative freedom.
- Trala is funded by amazing people like the LinkedIn, Duolingo, and Figma CEOs. These folks are leaders in design and are our mentors. They will be your mentors too.
- Trala deeply impacts peoples' lives all across the world. These are dreams you'll be fulfilling. Not "leveraged data monetization" or whatever value Facebook claims to provide these days.
- Trala prioritizes diversity, inclusion, and righting economic and social wrongs. We strive to make our corner of the world a better place.
- You'll be paid well, have free medical/dental/vision, and work with people who love their jobs.
- Trala supports its team in their own personal education. We have unique benefits such as reimbursing up to \$1000 a year for music lessons.



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